

Lifetime guarantee at the dentist

The Bulgarian dental clinic now offers patients from Germany an innovative model for dental health with lifelong free dental treatment.

(Varna, 30 January 2020): **Shortly before the opening of the expansion of the Dentaprim Dental Clinic in Varna on 04 April 2020, another milestone for optimum patient care: As of now, Dentaprim patients receive a lifetime guarantee following their dental care.**

With this guarantee promise, the Dentaprim Dental Clinic revolutionises the system for German patients: Anyone who receives complete dental care at Dentaprim will not pay a penny for any further treatments - for the rest of their life. You only have to pay a small monthly communication fee of € 6.90.

The patient can use the Dentaprim dental advisory telephone and get advice at no additional cost. In addition, the patient receives regular reminders for check-ups, which of course can be done at the local dentist instead of the Dentaprim dental clinic.

More than just a guarantee

Dentaprim calls this offer a “lifetime guarantee” - but the possibilities go far beyond that. A guarantee means that something that breaks can be replaced or repaired free of charge. In dentistry, for example, this could be a bridge that breaks through no fault of your own.

With conventional guarantee commitments, however, physiological and pathological processes are not covered by the guarantee. A typical example is secondary caries under a crown. Caries forms under the crown edge, which if left untreated can reach the nerve and then require root canal treatment. In such a case, the artificial crown must be drilled or removed. Its replacement is usually not covered by the guarantee - however, it is with Dentaprim.

Comprehensive guarantee services from Dentaprim

This makes it clear how extensive the guarantee from Dentaprim is: Any form of pathological or physiological processes that requires dental treatment is carried out for Dentaprim patients who make use of the guarantee, free of charge in the Dentaprim Dental Clinic. Of course, there are reasonable conditions for maintaining the guarantee, such as the three-yearly check-up - of course with a free choice of dentist.

The idea for this extremely wide-ranging lifetime guarantee was born when the Dentaprim team considered how to offer patients a range of services that establishes the economic incentives both for the clinic and the patient correctly. According to the Dentaprim model, the dentist strives to carry out an optimum and perfect treatment that minimises the likelihood of follow-up treatment. That is why the checking of insufficient root canal fillings, consistent periodontitis treatment with laser and the treatment of cysts are part of the scope of services.

Radical rethinking in the financing of dental treatment

The Dentaprim model is economically radical. It revolutionises the traditional billing model and economics of a dental clinic. There are also completely new opportunities for the insurance sector. Together with Dentaprim and comparable providers, the classic dental supplement insurance can be redesigned - with a firm contractual partnership oriented towards low tariffs for full care.